

The Health Argument

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A thin blue line runs horizontally across the bottom of the slide, ending in a stylized 'W' shape on the right side.

Water & Sanitation?



A no-brainer?



Copy the 'Sanitary Revolution'



Contemporaneous
evidence

Wolf, et al. *Trop Med Int Health*.
2014; **19**(8): 928-42.

Prüss-Ustün, et al. *Trop Med
Int Health*. 2014; **19**(8): 894-905.

Fuller, et al. *Trop Med Int Health*.
2015; **20**(3): 284-92.



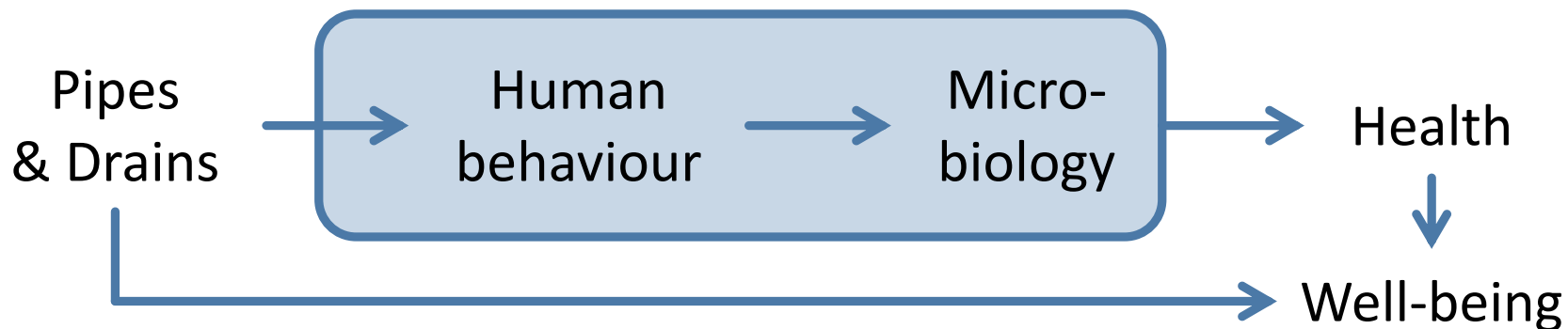
Sanitary
Revolution?



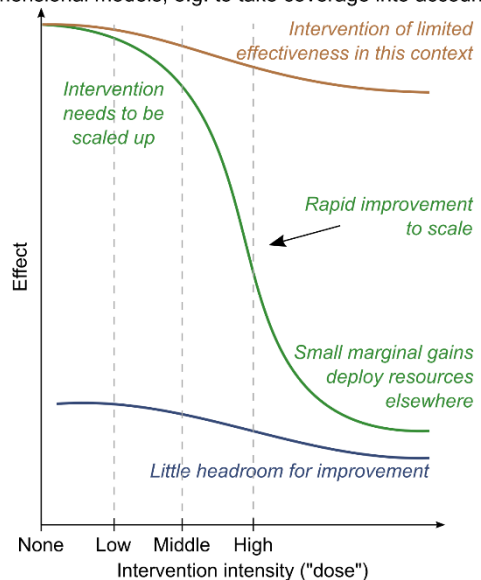
McKeown &
others



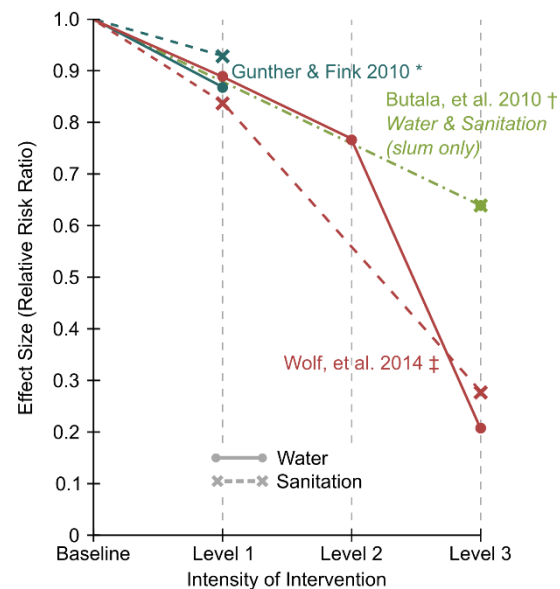
What's Up Doc?



Theoretical Model (uni-dimensional; we shall build multi-dimensional models, e.g. to take coverage into account)



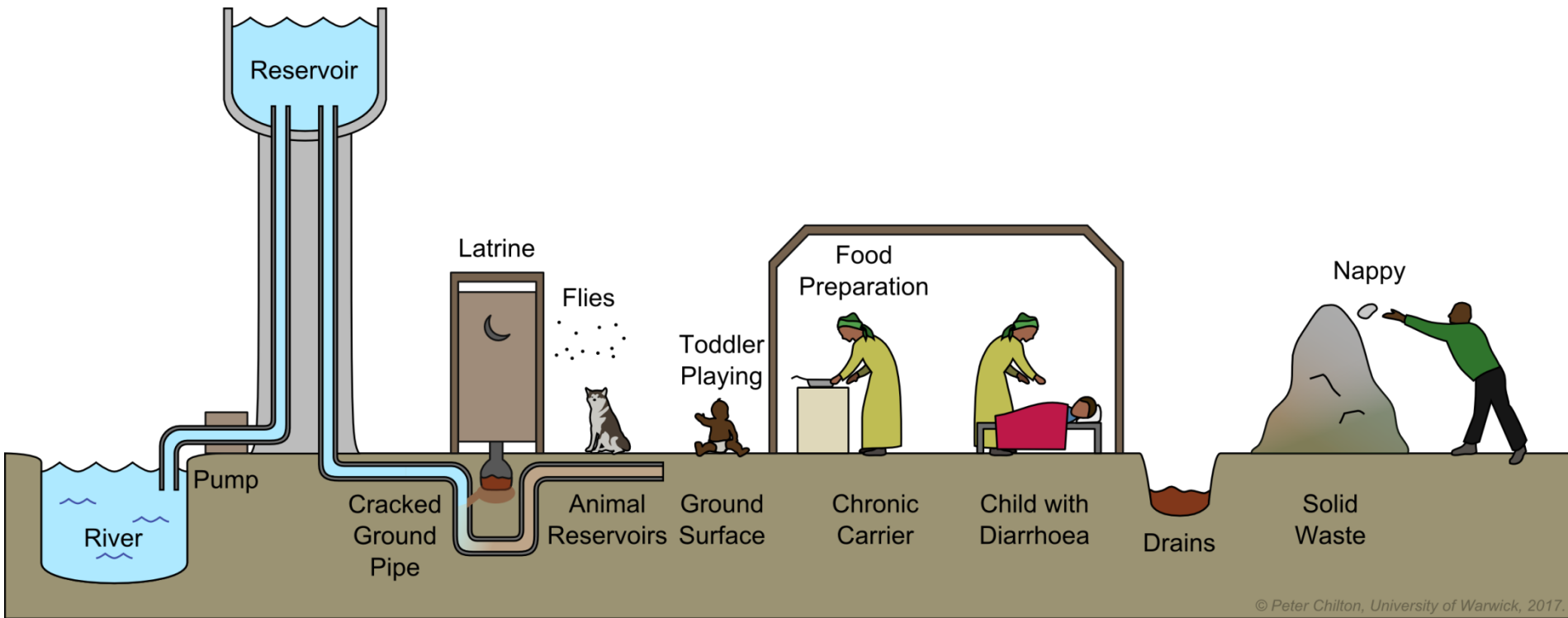
Data-support for Model



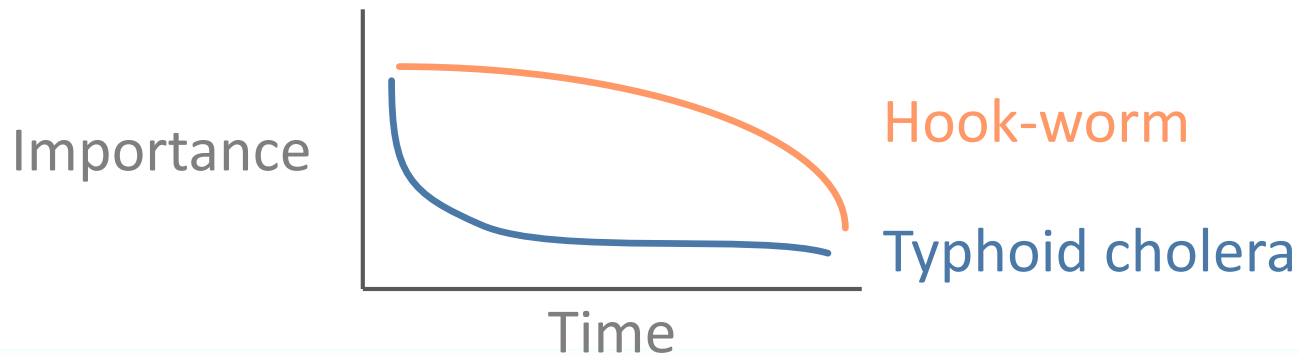
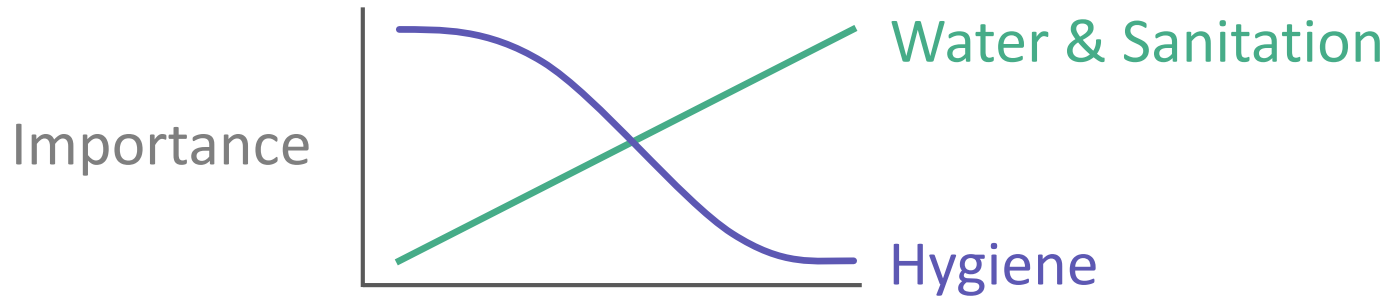
* Policy Research Working Paper WPS 5275. Washington D.C.: The World Bank, 2010.

† Soc Sci Med. 2010; 71(5): 935-40 ‡ Trop Med Int Health. 2014; 19(8): 928-42.

Micro-biology



Familiar Attractors



Conclusion

Research and Practice

OR

Research the Practice



Human Behaviour

